



INDIA TRADE PROMOTION ORGANISATION

Date: August 18, 2025

NOTICE - IITF 2025 MARQUEE PARTICIPATION

India Trade Promotion Organisation (ITPO) will be organizing the 44th edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2025.

2. The booking of space by private entities for participation in the exhibition will be through ITPO's new online booking portal <https://booking.indiatradefair.com/login>. All interested exhibitors will be required to complete the mandatory account creation/registration process and pre-registration for IITF through this new portal. The link for online registration is <https://booking.indiatradefair.com/create-organiser>

The steps for account creation and pre-registration are given in the USER MANUAL available here:

<https://indiatradefair.com/uploads/IITF2025/USER%20MANUAL%20IITF%202025.pdf>

3. The first stage of online bookings of IITF 2025 will be opened for Marquee Companies. The details for Marquee Company participation are given below:

- i. Firstly, in order to participate, **all applicants need to register themselves** as given above.
- ii. The qualifying criteria for any company to be considered for booking under the "Marquee" category is an annual turnover of a minimum of **Rs. 50 crores during any one of the previous 05 financial years.**
- iii. The minimum booth size under the Marquee category will be 100 sqm.
- iv. The booths will be available **at a premium over and above the regular rentals.** The rentals for this phase of booking by eligible Marquee Companies will be at a rate of **Rs. 20,000 per sqm., exclusive of GST. (bare space)** and **Rs. 20,500 per sqm, exclusive of GST (shell space).**
- v. Key dates for booking process for marquee companies will be as per the table below.

S. No.	Event	Tentative Date
1.	Start date for uploading of CA-certified turnover documents online	18.08.2025 (at 6.00 PM)
2.	Last date for uploading of Turnover documents by Eligible Marquee Companies along with Proof of Annual Turnover	26.08.2025 (till 5.00 PM)
3.	Online space booking for eligible marquee companies	28.08.2025 (from 11.00 AM to 6.00 PM)
4.	Deadline for making payment in Full through online-generated Challan	02.09.2025 (till 5.00 PM)

- vi. Registered applicants interested to participate in Marquee bookings will be required to apply online through the portal.
- vii. After registering themselves, they will be required to upload their CA-certified Turnover documents (an annual turnover of a minimum of Rs. 50 crores during any one of the previous 05 financial years) and GST certificate.
- viii. The CA-certified Turnover document should be a single pdf file with a maximum size of 20 MB. GST certificate should be a single pdf file with maximum size of 10 MB.
- ix. A separate USER MANUAL for Marquee application is also available online on the website and portal under the link ‘ IITF 2025 – USER MANUAL FOR MARQUEE APPLICATION’.
- x. The documents submitted by applicants will be checked for eligibility. Only approved applicants will be able to access the stall bookings that will open later for Marquee companies.
- xi. **Applicants will receive updates regarding Acceptance/Rejection of their Marquee documents on their registered e-mail addresses.** List of eligible Marquee companies will also be published on the website and booking portal.
- xii. The mapping of booths / halls will be based on product profile. In other words, a user will be able to book a booth in the hall earmarked for the product category selected by the user at the time of registration for IITF 2025. The mapping of category and halls is mentioned in the table below.

S. No.	Product Category	Hall No.
1.	Processed Food, Beverages, Dairy Products, Confectionery & Bakery Products, Spices and Agri Produce	12 and 12A
2.	Cosmetics / Jewellery / Nutraceuticals	14 Ground Floor
3.	Footwear, Bags and Accessories	11
4.	Garments/Textiles/Carpets/Home Furnishing/Handloom	11
5.	Electronics/Electricals/Home Appliances/Kitchen Equipment	11

- xiii. The marquee companies that successfully complete their booth selection process will be required to pay 100% of the due amount through Online payment gateway (Netbanking/Credit/Debit Card) in one go during the booking or through the **Challan** generated online through payment gateway latest by **5.00 pm on 02nd September, 2025**. Payment should be received by ITPO by the said date and time. The **Challan payment** option will be available in the Online Payment gateway at the time of booking.
- xiv. In case a marquee company fails to remit the payment within the stipulated date, the booth may also be released for online booking by other exhibitors.
- xv. Terms and Conditions Apply.

4. **Further details regarding opening of portal for online bookings of booths by other private exhibitors will be communicated in due course.** Please keep visiting ITPO website <https://www.indiatradefair.com/> and the microsite of IITF 2025 <https://www.indiatradefair.com/iitf/> for further information and updates regarding IITF 2025 edition. In case of any queries, please contact technicalsupport@itpo.gov.in , tkpant@itpo.gov.in, Landline no : 011-23489729
